



Mid-America
PUBLISHING
Corporation



Aurelia Star
Buffalo Center Tribune
Butler County Tribune-Journal
Clarksville Star
Calmar Courier
Eagle Grove Eagle
Eclipse News-Review
Eldora Herald Ledger
Graphic-Advocate
Grundy Register
Hampton Chronicle
The Hardin County Index
Holstein Advance
Ida County Courier
Keota Eagle
The Leader
The News-Review
Ogden Reporter
The Outlook
Pioneer Enterprise
Postville Herald
The Sheffield Press
The Sun
Viva Iowa!
Wright County Monitor

Conservative Chronicle

The Bonus
Dual County Leader
Gold Nugget
Ida County Reminder
The Leader's Shopper Review News
The Spectrum
Wright County Reminder

In and serving your
community with a combined

603 years



Debra Chaney
Hampton
With MAPC for 36 years.



Lisa Bakker
Grundy Center
With MAPC for 28 years.



Elaine Meyer
Hampton
With MAPC for 25 years.



Glenn Kew
Hampton
With MAPC for 24 years.



Lynn Fevold
Eagle Grove
With MAPC for 23 years.



Barbara Smith
Hampton
With MAPC for 22 years.



Ryan Harvey
Hampton
With MAPC for 20 years.



Pam DeVries
Hampton
With MAPC for 20 years.



Kim Demory
Eagle Grove
With MAPC for 20 years.



Diane Paige
Grundy Center
With MAPC for 15 years.



Debra Oelmann
Clarion
With MAPC for 15 years.



Kathleen Fisher
Butler County
With MAPC for 10 years.



Ruth Katz
Conservative Chronicle
With MAPC for 10 years.



Susan O'Brien
Sheffield
With MAPC for 10 years.



Ana Olsthoorn
Garner
With MAPC for 10 years.



Rebecca Peter
Garner
With MAPC for 10 years.



Travis Fischer
Hampton
With MAPC for 10 years.



Debra Collins
Hampton
With MAPC for 10 years.



Jack Zimmerman
Sheffield
With MAPC for 10 years.



Donald Vaughn
Hampton
With MAPC for 9 years.



Clinton Pooch
Grundy Center
With MAPC for 9 years.



Andrew Shaw
Buffalo Center
With MAPC for 8 years.



Sarah Duda
Clarion
With MAPC for 6 years.



Les Houser
Eagle Grove
With MAPC for 5 years.



Lynnette Richardson
Hampton
With MAPC for 6 years.



Pia Hovenga
Hampton
With MAPC for 5 years.



Jill Harvey
Hampton
With MAPC for 5 years.



Kristi Nixon
Hampton
With MAPC for 5 years.



Toni Venteicher
Calhoun County
With MAPC for 5 years.



Stephanie McManus
Eldora
With MAPC for 5 years.



Kathryn Pierce
Ogden
With MAPC for 5 years.



Gerald Haugland
Sigourney
With MAPC for 5 years.



Robert Maharry
Grundy Center
With MAPC for 4 years.



Douglas Holmes
Hampton
With MAPC for 4 years.



Monica Edeker
Hampton
With MAPC for 4 years.



Kristi Hallberg
Calmar
With MAPC for 4 years.



Jeffrey Dellinger
Hampton
With MAPC for 4 years.



Sara Paulsen
Hampton
With MAPC for 3 years.



Tanya Beyer
Garner
With MAPC for 3 years.



Zoe Larson
Garner
With MAPC for 3 years.



Amber Kephart
Sigourney
With MAPC for 3 years.



R.D. Keep
New Sharon
With MAPC for 3 years.



Sharon Bates
Garner
With MAPC for 3 years.



Brenda Abels
Grundy Center
With MAPC for 3 years.



Scott Bierle
Eldora
With MAPC for 3 years.



Elizabeth Gotto
Eldora
With MAPC for 3 years.



Richard Patrie
Eldora
With MAPC for 3 years.



Erin Sommers
Calhoun County
With MAPC for 3 years.

Best Front Page



FIRST PLACE • Weekly I
Keota Eagle

Editor: Amie Van Patten, Designer: Zoe Larson
Terrific action photos! I just wanted to jump into the scene or at least see it in person.

THIRD PLACE • Weekly III
Hampton Chronicle

Editor: Greg Forbes, Designer: Monica Edeker
Like the active sports picture above the masthead. Nice use of info graphics and graphics combined with photos. Sanctuary city graphic tells the story. A little busy at times.

Coverage of Government and Politics

THIRD PLACE • Weekly I
The Pioneer Enterprise

Another very good job - I wish I could give first place nods to every submission.

SECOND PLACE • Weekly II
Lake City Graphic-Advocate

Editor: Erin Sommers
Wonderful comprehensive coverage. An obvious commitment of resources to serve readers in this important area.

Coverage of Education

SECOND PLACE • Weekly II
Calmar Courier

Editor: Michael Hohenbrink

The Calmar Courier explores education from multiple angles: through funding and the effects all decisions have on students and the community at large. With graphics, editorials and news stories that get to the heart of issues, this newspaper has its finger on the education pulse of its community and works hard to help its readers understand the complexities.

THIRD PLACE • Weekly II
Lake City Graphic-Advocate

Editor: Erin Sommers

Erin Sommers does a great job bridging the gap between educational policy and what's happening in the classroom.

Coverage of Agriculture

FIRST PLACE • Weekly II
Eldora Newspapers

Editor: Rob Maharry

The Eldora Newspapers dealt head-on with the controversy over modern livestock farming in the "epicenter" of Iowa hog confinements. The newspapers' series on confinements was fair to both sides of the issue, and weekly coverage gave context to the issue with reporting on water quality and state and county regulations. For that, the Eldora Newspapers earned the top award for agriculture coverage.



THIRD PLACE • Weekly II
The Graphic-Advocate

Editor: Erin Sommers

Readers of the Lake City Graphic-Advocate get a varied menu of agriculture coverage, ranging from special ag sections and industry news to features about the people who produce our food.

Coverage of Business

THIRD PLACE • Weekly I
Butler County Tribune-Journal

Editor: Bethany Carson

Reporter Bethany Carson takes readers inside the community's businesses from classic car retailers with worldwide customers to the local heating and plumbing company they rely on. In her stories, she provides an intimate, interesting look at the inner workings of businesses big and small.

THIRD PLACE • Weekly II
The Graphic-Advocate

Editor: Erin Sommers

Good writing and nice approach into stories with more impact and narrative approach.

Coverage of Court and Crime

FIRST PLACE • Weekly II
Calmar Courier

Editor: Michael Hohenbrink

Solid reporting and nice graphics on Changing With the Times and In Harm's Way. Traditional and enterprising (tackling the opioid epidemic) reporting.

SECOND PLACE • Weekly II
The Graphic-Advocate

Editor: Erin Sommers

Nice reporting on Davis retirement and good overall work on Martin death, including photo and layouts.



Total Newspaper Design

THIRD PLACE • Weekly I
The Pioneer Enterprise

Designer: Sara Paulsen

Great looking newspaper, needs bigger masthead.

Best Use of Graphics

THIRD PLACE • Weekly I
The Pioneer Enterprise

Designer: Sara Paulsen

The graphs really give a visual of all the information and put things into perspective.

SECOND PLACE • Weekly III
Hampton Chronicle

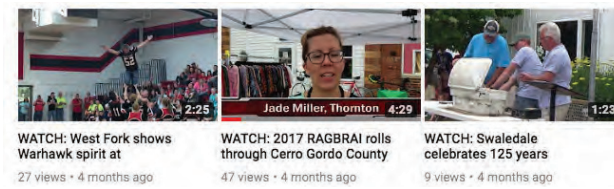
Designer: Monica Edeker

Best Newspaper Website

THIRD PLACE • Weekly II
The Graphic-Advocate

Clean layout. Colors are nice and used well. Easy to navigate.

Best Video



WATCH: West Fork shows Warhawk spirit at 2:25
27 views • 4 months ago

WATCH: 2017 RAGBRAI rolls through Cerro Gordo County at 4:29
47 views • 4 months ago

WATCH: Swaledale celebrates 125 years at 1:28
9 views • 4 months ago

FIRST PLACE • Weekly I
The Pioneer Enterprise

Travis Fischer, Caitlin Ware, Ethan Stoetzer

Nicely edited and narrated, topics lend themselves nicely to the video medium.

Best Breaking News Story

SECOND PLACE • Weekly I
Butler County Tribune-Journal

Editor: Bethany Carson, Greg Forbes

Extensive job of showing how it impacted the community. Well done.

SECOND PLACE • Weekly II
Eclipse News-Review

Editor: Greg Forbes

Great details made me care about this building.

THIRD PLACE • Weekly II
The Graphic-Advocate

Editor: Erin Sommers

Solid reporting and writing gave me all the details I needed.

Best Sports Story

THIRD PLACE • Weekly II
Eclipse News-Review

Sports: Jake Ryder

Nice details and good description of the event.

THIRD PLACE • Weekly III
The Grundy Register

Sports: Jake Ryder

Just real solid. Reporter knows what he is doing.

Best Slideshow



FIRST PLACE • Weekly II
The Graphic-Advocate

Erin Sommers

Nice work capturing the solemnity of the entire service. Photos showed some strong framing, cropping and good detail. Slideshow had wide variety and some good scene-setting images.

Best Series



FIRST PLACE • Weekly II
Eldora Newspapers

Editor: Robert Maharry

A densely packed series, richly reported, of the complex and still unfolding impact of the hog business in a community. This series shows the benefits of a paper's deep institutional knowledge, exploring the history, present and future of an important and controversial business.

SECOND PLACE • Weekly II
The Graphic-Advocate

Editor: Erin Sommers

A good primer on new trends in classrooms and schools, giving the community a window into the ever changing world of local education. An important topic - how our young people are being taught - well-handled.

THIRD PLACE • Weekly II
Calmar Courier

Editor: Michael Hohenbrink

After the loss of a local bridge, this paper took a look at other historic treasures, their history, impact and local people who are fighting to preserve them. Reading these stories gives you a great sense of place.

Master Columnist

THIRD PLACE • Weekly III
The Grundy Register

Editor: Robert Maharry

Column has a nice tone. While direct and opinionated, he has an accessible style. His writing includes some funny lines, good observations and personal detail.



Best News Photo



FIRST PLACE • Weekly II
The Graphic-Advocate

Erin Sommers

Captured the awful sense of loss in the aftermath of the shooting of two police officers. I felt like I knew the expressions on these faces even though they weren't visible.

SECOND PLACE • Weekly I
The Sheffield Press

Editor: Hunter Shever

Besides being an adorable photo, this image of the small boy subtly captures the feeling of the event while creating an iconic Iowa image. The photo is bright, colorful and detailed.

Best Sports Photo

THIRD PLACE • Weekly I
Eagle Grove Eagle

Editor: Les Houser

Baseball is a hard sport to photograph unless you are at the game for the duration. Things certainly do happen in baseball games (or ESPN would be out of business) but you have to wait for them. This is a case of being on that acre of a mound, bases, dirt and grass and covering what happens on it. In short, this is a great photo that tells the story of part of the game. Keep up the good work.

Best Ad Featuring Grocery /Food/Entertainment



FIRST PLACE • Weekly I
Aurelia Star

Designer: Becky Bruning

Love the artwork and header chosen for this advertisement. The text in the advertisement is well placed - leaving "white space" really helps emphasize the background.

THIRD PLACE • Weekly I
Butler County Tribune-Journal

Designer: Zoe Larson

Clean and simple ad that stands out on the page. The use of one color really helps the ad pop!

Best Ad Featuring Miscellaneous

THIRD PLACE • Weekly I
Clarksville Star

Designer: Tanya Beyer

Nice header font! Fun!

Best Ad Featuring Financial, Insurance, or Other Professional Service

THIRD PLACE • Weekly I
The Leader

Designer: Zoe Larson

Nicely organized, clean, crisp and VERY well balanced. Great way to fit in all that information.

Best Ad Featuring Automotive, Boats, Aircraft, Tires, Gasoline, Etc.

SECOND PLACE • Weekly I
Butler County Tribune-Journal

Designer: Tanya Beyer

Great use of color and typefaces. Visually very appealing automotive ad!

Best Ad Series or Campaign Featuring Any Service or Merchandise Category



FIRST PLACE • Weekly II
The Leader

Designer: Zoe Larson

Good series of ads. Creative and something new and fresh every week.

Best Ad Idea for a Community Promotion or Event

SECOND PLACE • Weekly I
Clarksville Star

Designer: Tanya Beyer

Love the use of photos and the choice of colors!

Best Ad Designer

FIRST PLACE • Weekly I
Aurelia Star

Designer: Becky Bruning





Tina Lubben
Hampton
With MAPC for 3 years.



Nadine Brock
Postville
With MAPC for 3 years.



Sharon Drahn
Postville
With MAPC for 3 years.



Jennifer Olsen
Postville
With MAPC for 3 years.



Michaela Kendall
Grundy Center
With MAPC for 3 years.



Moli Gerken
Hampton
With MAPC for 3 year.



Arthur Krull
Hampton
With MAPC for 3 years.



Leslie Andrews
Hampton
With MAPC for 3 years.



Amy Forbes
Ida Grove
With MAPC for 3 years.



Deborah Loger
Ida Grove
With MAPC for 3 years.



Peg Peters
Ida Grove
With MAPC for 3 years.



Jenny Seuntjens
Ida Grove
With MAPC for 3 years.



Michael Thornhill
Ida Grove
With MAPC for 3 years.



Sharon Jepsen
Ida Grove
With MAPC for 3 years.



Gloria Sykes
Ida Grove
With MAPC for 3 years.



Kacey Ginn
Clarion
With MAPC for 3 years.



Michael Hohenbrink
Calmar
With MAPC for 3 years.



Nicole Vega
Postville
With MAPC for 3 years.



Scott H Maxon II
Hampton
With MAPC for 2 years.



Rebecca Bottorff
Hampton
With MAPC for 2 years.



Danielle Potkonak
Parkersburg
With MAPC for 2 years.



Rebecca Bruning
Ida Grove
With MAPC for 2 years.



Jeri Vanderhiden
Calhoun County
With MAPC for 2 years.



CJ Eilers, Jr.
Sigourney
With MAPC for 2 years.



Amie Van Patten
Sigourney
With MAPC for 2 years.



Duane Johnson
Hampton
With MAPC for 1 year.



Teresa Sudderberg
Hampton
With MAPC for 1 year.



Bailey Primus
Eldora
With MAPC for 1 year.



Katey Reed
Hampton
With MAPC for 1 year.



Jake Ryder
Parkersburg/Grundy
With MAPC for 1 year.



Emily Ubben
Eldora
With MAPC for 1 year.



Karla Meier
Ida County
With MAPC for 1 year.



Bethany Carson
Butler County
With MAPC for 1 year.



Gregory Forbes
Hampton
With MAPC for 1 year.



Christina Risting
Hampton
With MAPC for 1 year.



Mary DeWitt
Clarksville
With MAPC for 1 year.



Helen Finer
Buffalo Center
With MAPC for 1 year.



Curran McLaughlin
Garber
With MAPC for 7 months.



Mike Burvee
Sigourney
With MAPC for 7 months.



Steve Peterson
Ida Grove
With MAPC for 7 months.



Mike Enzenauer
Hampton
With MAPC for 6 months.



John Jensen
Monona
With MAPC for 6 months.



Anna Jones
Monona
With MAPC for 6 months.



Merrilee Harris
Hampton
With MAPC for 5 months.



James Koenen
Hampton
With MAPC for 3 months.



David Vallery
Allison
With MAPC for 3 months.



Karen Anderson
Garner
With MAPC for 3 months.



Lynette James
Eagle Grove
With MAPC for 3 months.



MaeAnna Ubben
Hampton
With MAPC for 2 months.



Savannah Howe
Sheffield
With MAPC for 2 months.



Miranda Doud
Ogden
With MAPC for 2 months.



Kent Cramer
Hampton
With MAPC for 1 month.

RELIABLE SERVICE. OUTSTANDING QUALITY.

Our **Custom Printing Department** has a wide selection of products to make your business grow or make your event unforgettable.

Whether you are looking for **special invitations, unique business cards or promotional postcards**, it's important to get the quality products you need.

- Business Cards
- Invitations
- Postcards
- Letterhead
- Envelopes
- Posters
- Calendars
- Holiday Cards
- Banners
- Forms
- Notepads
- & *much more!*

We're always happy to serve you!

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Dave Vallery

Calhoun County (712) 464-3188
Toni Venteicher

Franklin County (641) 456-2585
Becky Bottorff • Barb Smith • Dave Vallery
Jack Zimmerman (641) 892-4636

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Clint Pock

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Karen Anderson

Hardin County (641) 939-5051
Emily Ubben

Ida & Cherokee County (712) 364-3131
Karla Meier

Mahaska & Keokuk County (641) 622-3110
Amie Van Patten

Winneshiek, Allamakee & Clayton County (563) 864-3333
Nikki Vega • Anna Jones

Wright County (515) 851-1209
Lynette James



*Printing,
Publishing & More*